



THE SYMPOSIUM '24

PARK CITY HIP & KNEE SYMPOSIUM

August 15-17, 2024
Park City, Utah

EXHIBITOR PROSPECTUS

parkcityhipandknee.com



2024 SYMPOSIUM

A Message from our Course Chair

"It's really remarkable, it's on this rise, it's palpable. As we go forward we're only going to expand upon the breadth of our faculty and the expertise of our faculty and what we deliver from the standpoint of topics. As we think about what we try to educate folks around, it's not just regular anticipated topics. It's a meeting where you come and you get everything from how to do the operation, how manage your practice, how to look forward to evolve your practice going forward." - Michael P. Bolognesi, MD

Faculty

Subject to change.

Michael P. Bolognesi, MD - Course Director
Christopher E. Pelt, MD - Course Director
Michael E. Berend, MD
Jenna Bernstein, MD
Thomas L. Bradbury, Jr., MD
Zackary O. Byrd, MD
Anna R. Cohen-Rosenblum, MD, MSc
Alexis D. Gaskin, MD
Elizabeth B. Gausden, MD, MPH

George N. Guild, III, MD
Victor H. Hernandez, MD
Shawn B. Hocker, MD
Aaron A. Hofmann, MD
Ugo Ihekweazu, MD
Lindsey T. Kleeman-Forsthuber, MD
Elizabeth G. Lieberman, MD
Ryan J. Martin, MD
Kenneth B. Mathis, MD

David C. McNabb, MD
Jonathan Peterson, MD
Timothy R. Randell, MD
Andrew M. Schwartz, MD
Ran Schwarzkopf, MD
Linda I. Suleiman, MD
Kim K. Tucker MD
Samuel S. Wellman MD

General Information

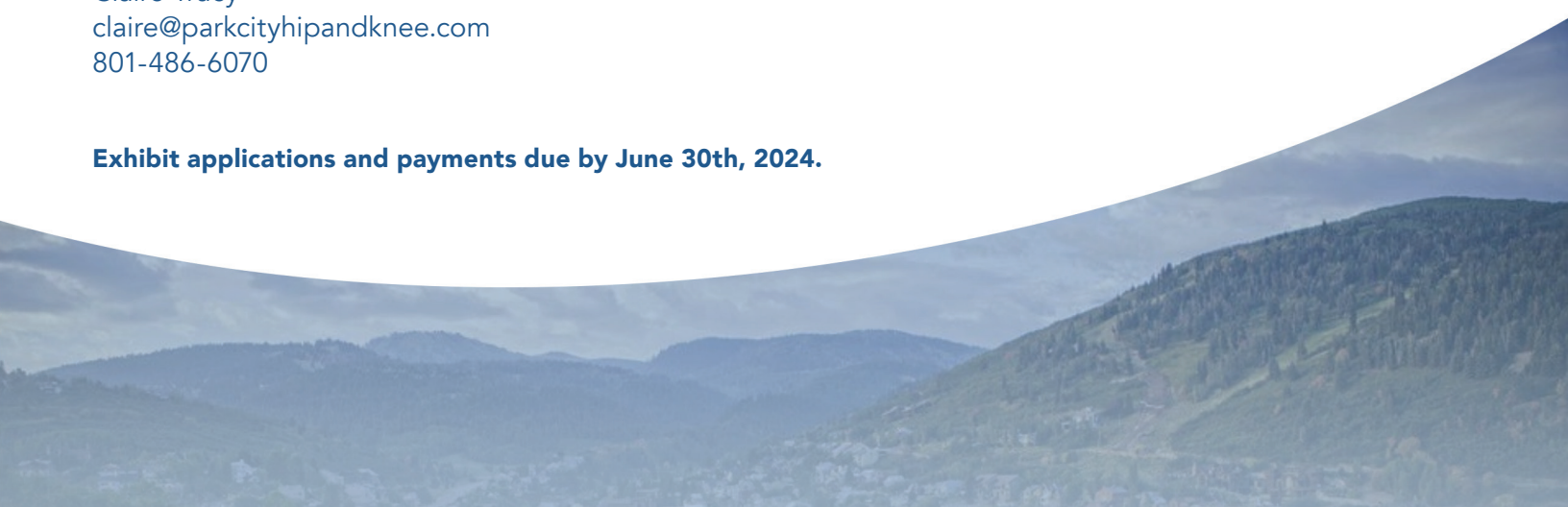
The meeting will be held at Grand Summit Hotel in Park City, Utah. To reserve your accommodations, call 855.332.1601 and ask for the Park City Hip & Knee Symposium block of rooms. The cutoff for the Group Rate is July 17th.

Canyons Village Mountain Resort, Grand Summit
4000 Canyons Resort Drive
Park City, Utah 84098

Contact

Claire Tracy
claire@parkcityhipandknee.com
801-486-6070

Exhibit applications and payments due by June 30th, 2024.



SPONSORS' PRELIMINARY SCHEDULE

THU 15

Exhibit Setup & Registration

4:00 - 6:00pm

Welcome Reception & Product Exhibition

6:00 - 8:00pm

FRI 16

Breakfast

6:30 - 7:30am

Break

10:00am

Lunch (*Lunch & Learn sponsorship with presentation available*)

12:15 - 1:15pm

Break

3:00pm

Adjourn

5:15pm

Faculty Dinner (*Not included, sponsorship available*)

6:30pm

SAT 17

Breakfast

6:30 - 7:30am

Break

10:00am

Lunch (*Lunch & Learn sponsorship with presentation available*)

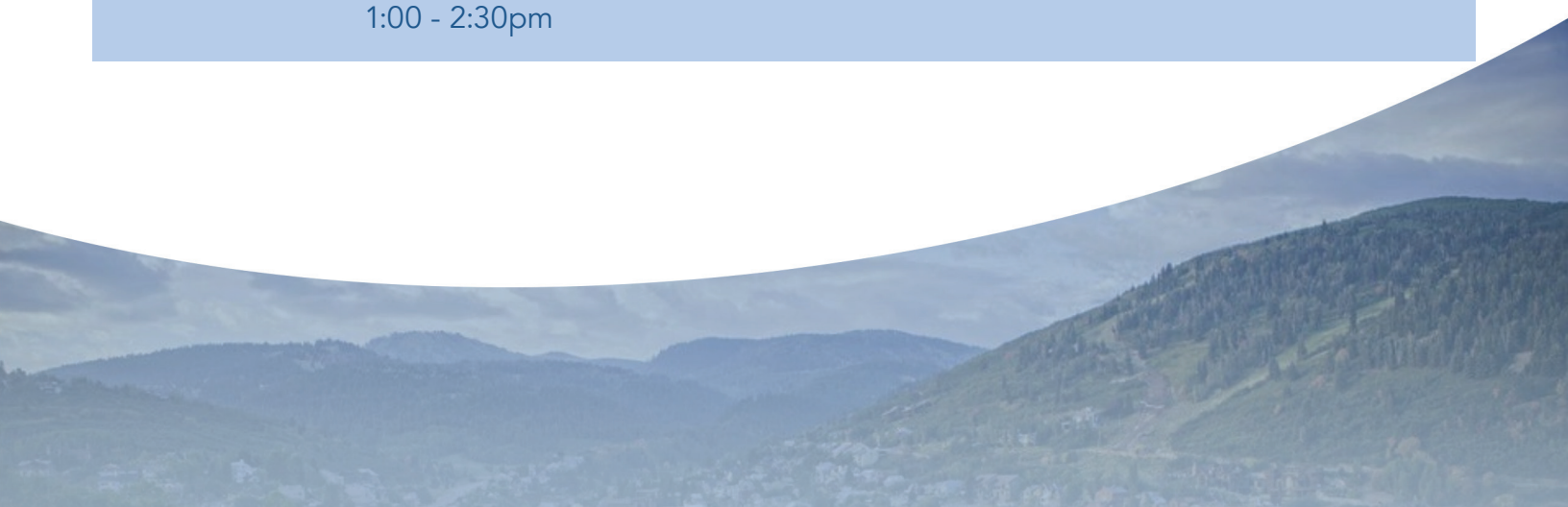
11:30am - 12:30pm

Adjourn

2:00pm

Exhibit Breakdown

1:00 - 2:30pm



EVENT SPONSORSHIPS

\$1,500

RESIDENT/FELLOW SCHOLARSHIP

Give a resident or fellow the opportunity to attend the Symposium, learn from our renowned faculty, and network with attendees and sponsors by providing registration, travel, and accommodation.

\$10,000

WELCOME RECEPTION

Thursday, August 15th, 6:00 - 8:00pm

- 15 minute presentation
- Mention from the podium
- Company's branding around the room (Sponsor to provide)
- All Faculty, attendees, and Sponsors are invited to attend
- Exclusive, only one available

\$15,000

LUNCH AND LEARN

Friday, August 16th, 12:15pm & Saturday, August 17th, 11:30am

- One hour presentation of your choice for all attendees and faculty, includes lunch
- Three badges
- AV and faculty honoraria are company responsibility
- Non-CME
- Exclusive, only one available both days

\$10,000

FACULTY DINNER

Friday, August 16th, 6:30pm

- Two badges
- Two company representatives may attend
- Signage and logo will be on menu cards
- Exclusive, only one available

\$6,000

EXHIBIT TABLE

- One 6' table
- Two chairs
- Two badges
- Includes a 60 second spotlight introduction (Sponsor to provide content)
- Focused social media post on PCHK's social media pages (Sponsor to provide content)
- Logo on brochure, website, agenda, and meeting screens (*electrical not included*)

\$10,000

DOUBLE EXHIBIT

- Two 6' tables
- Four chairs
- Four badges
- Includes a 2 minute spotlight introduction (Sponsor to provide content)
- Focused social media post on PCHK's social media pages (Sponsor to provide content)
- Logo on brochure, website, agenda, and meeting screens (*electrical not included*)

A LA CARTE

Add-On's Only Available if you Sponsor a Table or an Event

- WiFi Name - *Symposium WiFi network is your Company's name* - \$2,000 (one available)
- Swag Bags - *Logo on bag and brochure inside* - \$3,000
- Lanyards - \$2,000
- Window Clings - \$2,000
- Floor Decals - \$2,000
- Drinks and Break Station - \$2,000
- Brochure in Swag Bags - \$1,000
- Hydration Station - \$2,000



APPLICATION FOR SPONSORSHIP

Sponsorship opportunities are limited and will be accepted on a first come, first served basis. **Please email application to:** claire@parkcityhipandknee.com

Company Name _____

Company Address _____

City _____ State _____ Zip Code _____

Company Website _____

Contact Name _____ Email _____

Contact Phone Number _____

Signature _____

Exhibitor Cancellation Policy: Payment is expected at time of registration, and sponsorship is non-refundable.

Payment: You are hereby authorized to reserve the sponsorship opportunities indicated listed above for use at The Meeting. This application is made with the understanding that the applicant agrees to abide by all rules, requirements, restrictions and regulations set forth in this agreement or as may be especially designated by The Meeting, PCHK and their agents. Failure to abide by such rules and regulations results in forfeiture of all moneys paid or due Management under terms of this agreement. The total package price listed above. **Full payment of sponsorship is due by June 30, 2024.**

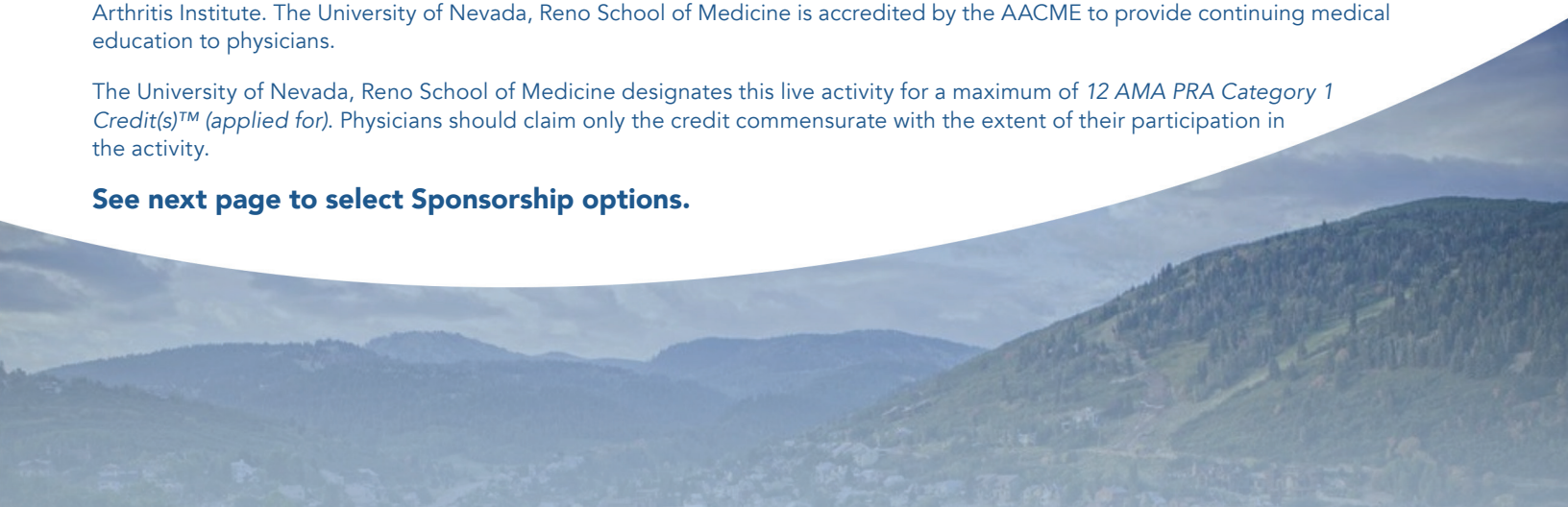
Please mail check to:

Park City Hip & Knee Symposium
1567 East Stratford Ave.
Salt Lake City, Utah 84106

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of the University of Nevada, Reno School of Medicine and Hofmann Arthritis Institute. The University of Nevada, Reno School of Medicine is accredited by the AACME to provide continuing medical education to physicians.

The University of Nevada, Reno School of Medicine designates this live activity for a maximum of 12 AMA PRA Category 1 Credit(s)[™] (applied for). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

See next page to select Sponsorship options.





APPLICATION FOR SPONSORSHIP

Sponsorship Options

Select all that apply

- Exhibit Table - \$6,000
- Double Exhibit - \$10,000
- Resident/Fellow Scholarship - \$1,500
Qty. _____

Exclusive Opportunities

Only one of each available

- Welcome Reception - \$10,000
- Lunch And Learn, Friday - \$15,000
- Lunch And Learn, Saturday - \$15,000
- Faculty Dinner - \$10,000

Total Amount Due: _____

A La Carte

Only available if you sponsor a table or an event

- Window Clings - \$2,000
- Floor Decals - \$2,000
- WiFi Name - \$2,000
- Lanyards - \$2,000
- Swag Bags - \$3,000
- Brochure in Swag Bags - \$1,000
- Drink and Break Station - \$2,000
- Hydration Station - \$2,000

Full payment is due by June 30, 2024.

Please indicate your top three exhibit table choices on the map below. Exhibitor placement will be determined on a first come, first served basis upon receipt of sponsorship payment.

